

A misty, blue-toned landscape with a forested hillside and a valley filled with fog. The scene is captured in a soft, ethereal light, with the fog creating a sense of depth and atmosphere. The trees are dark against the lighter fog, and the overall color palette is dominated by various shades of blue and teal.

TCL HOME APPLIANCES

TCL White Household Electrical Appliance BU



TCL White Household Electrical Appliance BU was established in 1997. Its main business covers R&D, manufacturing and sales of TCL refrigerators, freezers and washing machines. It is one of the pillar industries of the intelligent terminal business group of TCL Industrial.

Through continuous product innovation and R&D, the company continuously improves the "management of four supply chains" (product design and manufacturing chain, logistics supply chain, quality assurance chain, product creation and support chain), and the business covers many countries and regions at home and abroad. The company has established 26 business centers and nearly 200 business areas across the country, built more than 20000 sales outlets in the Chinese market, been equipped with an excellent marketing team of more than 1000 people, and formed a professional marketing system covering the whole country



TCL White Household Electrical Appliance BU

- MANUFACTURE BASE
- ADVANCED PRODUCTION LINE
- ADVANCED FACTORY EQUIPMENT
- EXCELLENT LABORATORY
- STRONG INNOVATION & GLOBAL CERTIFICATE
- TOP DESIGN CAPABILITY

MANUFACTURE BASE

MODERN MANUFACTURING

WHO WE ARE **TCL**

1.2 billion CNY investment

1.5 million m² area

Annual capacity 12 million pcs

(refrigerator 6 million, washing machine 6 million)



A TEAM OF TOP DESIGNERS

Cooperation with world famous German Design company Design Affairs

Design Affairs World Partners

Siemens, Benz, BMW, Audi, etc.

Over the past 15 years, it has won more than 250 design awards, including IF, red dot, and good design Chicago

Products honors

12 awards home and abroad (IF, red dot, etc.)



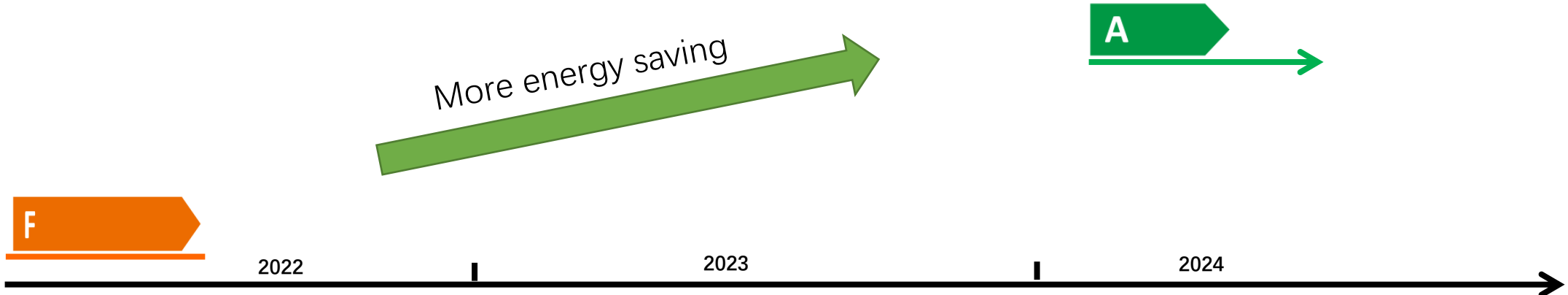
Top Design team

WHO WE ARE **TCL**

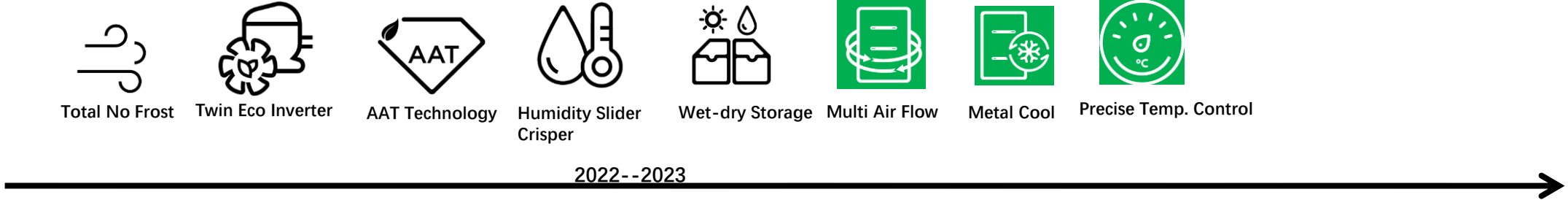


REF TECHNOLOGY Roadmap

Energy class Improving

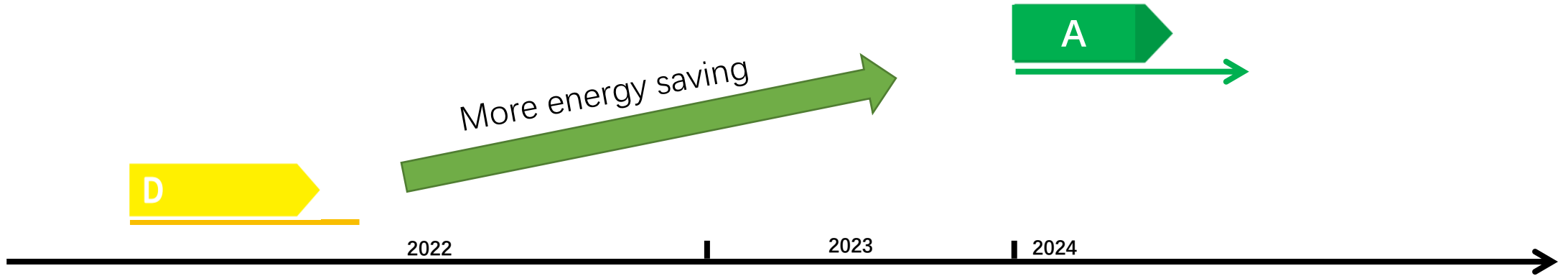


Fresh Tech improving

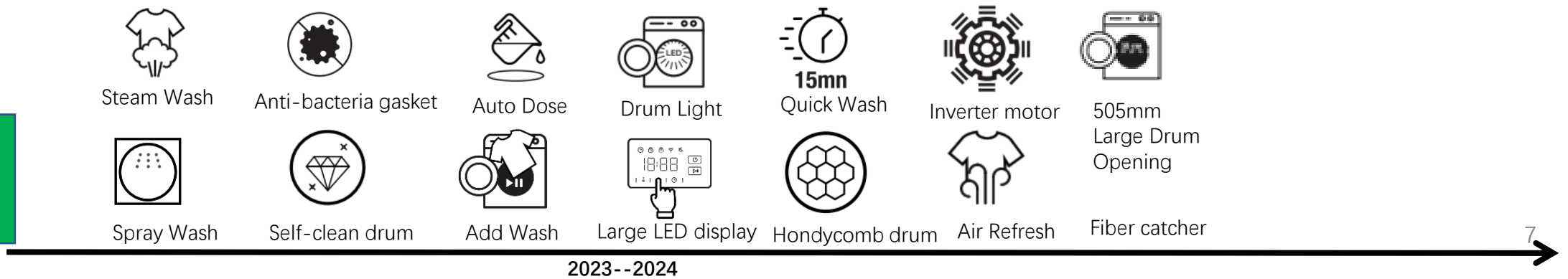


WM TECHNOLOGY Roadmap

Energy class Improving



Washing Tech improving



REF: Nutrition Fresh Master

- 1.Swing Flow
- 2.Multi Air Flow
- 3.Precise Temp. Control
- 4.Total No Frost
- 5.Power Cool/ Freeze
- 6.Low Noise
- 7.Metal Cool
- 8.Convertible Zone
- 9.T-temp.

Intelligent Fresh

- 1.AAT
- 2.Humidity Slider Crisper
- 3.Bio FRESH
- 4.Wet-dry Storage

Healthy Fresh

- 1.Twin Eco Inverter
- 2.Holiday Function
- 3.Alarm Function
- 4.Water Dispenser

Eco Fresh

- 1.Max Space
- 2.Easy Tray
3. Adjustable Shelf
- 4.Adjustable Feet
- 5.Twist Ice Maker
- 6.2L Bottle Space
- 7.Electronic Control
8. Recessed Handle & LED Light & Hot stamping
- 9.Bilateral LED
10. LED Light
- 11.Reversible Door
- 12.90° Accessible
- 13.Glass Shelf
- 14.Anti-fingerprint
- 15.Fresh Drawers
- 16.Child Lock
- 17.Dust-free Gasket

Easy-using

WM Smart washing soft Caring

1. Steam Wash (FL)
2. Air Refresh (FL)
3. Heat Sterilization (FL)
4. Spray Wash (FL)
5. Drum Clean (FL)
6. TCL Honeycomb Drum (FL)
7. Softly Drying with Low Temperature (FL)
8. Victoria Wash (TL)
9. Softly-close Lid(TL)
10. Magic Filter(TL)
11. PDS(TL)
12. Drum Clean(TL)
13. Anti-bacteria Impeller(TL)

Caring

TCL

1. Digital Inverter Motor (FL)
2. DD Motor (FL)
3. DD Motor (TL)

Energy-saving

1. Auto Dose (FL)
2. Add Garment (FL)
3. Drum Light (FL)
4. Quick Wash (FL)
5. LED Touch Control Panel (FL)
6. 24 Hours Delay (FL)
7. Safety Lock (FL)
8. Fuzzy Logic(TL)
9. Memory of Power Interrupt(TL)
10. 24 Hours Delay(TL)
11. Lint Filter(TT)
12. Super Dry(TT)
13. Double Enhanced Filter(TL)
14. Sound Off Function(TL)
15. Powerful Motor(TT)
16. Super Dry
17. Lint Filter

Easy-using

PRODUCT CATEGORY

● Refrigerator Product Line Up

● Multi Door

● Side by Side

● Bottom Mount Freezer

● Top Mount Freezer

● Single Door














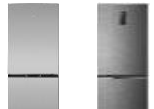
















● Chest Freezer

● Wine Cooler



Stay Smart, Stay Fresh

Refrigerator Product Line Up

	CD	FRD	SBS	BF		TM		SD	CF	WC
	Dual Inverter/ Non-inverter/ Water Dispenser	Dual Inverter	Dual Inverter/ Non-Inverter/ Water dispenser	Dual Inverter/ Non-Inverter	Non-Inverter P series no-frost/ F series defrost	Dual Inverter/ Non-Inverter/ Water dispenser	Non-Inverter P series no-frost/ F series defrost	Non-Inverter	Non-Inverter	P series no-frost/ F series defrost
600L	 C631CD		 P650SB P620SB			 P605TM			 F708CF	
500L	 C512CDS C521CDS	 C556FD	 P520SB C513SBIM P545SB			 P545TM			 F508CF	
400L	 P460CD C456CDS	 P443FD		 P417BF		 P465TM P425TM				
300L				 P326BF P315BF			 P365TM P333TM F308TM	 P355SD	 F380CF F316CF	
200L				 P275BF	 F265BF F235BF	 P286TM P249TM P200TM	 F248TM F210TM	 P272SD P200SD P160SD	 F251CF F200CF	 P200WC
				 P186BF	 F163BF		 F166TM F118TM	 F122SD F90SD F73SD F41SD	 F145CF F100CF	 P100WC/F 86WC

Side by Side



P757SBN

Product Model: P757SB

Door Type: Side By Side

Dimension(W*H*D mm): 920*1768*735

Color:



Inox

Specification

- Capacity (L): 757
- Fridge capacity (L): 396
- Freezer capacity (L): 235
- Climate style: SN/N/ST/T
- Old EU energy class: A+
- New EU energy class: F/E
- 40'HQ: 48 units

Features

- Total no frost
- External LED display
- Precise temperature control
- LED light
- Twin Eco Inverter
- Water dispenser
- Electronic control



P606SBN

Product Model: P606SB

Door Type: Side By Side

Dimension(W*H*D mm): 920*1768*630

Color:



Inox

Specification

- Capacity (L): 606
- Fridge capacity (L): 324
- Freezer capacity (L): 181
- Climate style: SN/N/ST/T
- Old EU energy class: A+
- New EU energy class: F/E/D
- 40'HQ: 53 units

Features

- Total no frost
- External LED display
- Precise temperature control
- LED light
- Twin Eco Inverter
- Water dispenser
- Electronic control



Multi Doors



P560CDN

Product Model: P560CDN

Door Type: Cross Door

Dimension(W*H*D mm): 833*1850*678

Color:



Inox

Specification

- Capacity (L): 560
- Fridge capacity (L): 297
- Freezer capacity (L): 169
- Climate style: SN/N/ST/T
- Old EU energy class: A+
- New EU energy class: F/E/D
- 40'HQ: 51 units

Features

- Total no frost
- External LED display
- Precise temperature control
- LED light
- Twin eco inverter
- Electronic control



P532FDN

Product Model: P532FDN

Door Type: French Door

Dimension(W*H*D mm): 703* 1890 * 677

Color:



White



Crystal Ash
Grey



Inox

Specification

- Capacity (L): 532
- Fridge capacity (L): 301
- Freezer capacity (L): 142
- Climate style: SN/N/ST/T
- Old EU energy class: A+
- New EU energy class: F
- 40'HQ: 48 units

Features

- Total no frost
- External LED display
- Precise temperature control
- LED light
- Adjustable shelf
- Twin eco inverter
- Electronic control
- Cabinet shelves/Door balcony with silver trim (Optional)



Holiday Function

When the Holiday Function is on, the fridge compartment is automatically closed, but only the freezer compartment is cooled which stops the bacteria reproduction.

Multi Air Flow

OFF

❄️

Nutrition Fresh Master-Eco Fresh

Wet-dry Storage

Store ingredients in dry and wet areas separately based on different humidity requirements, making it more convenient for people to find food precisely.

Nutrition Fresh Master-Healthy Fresh

Metal Cool

Metal cooling on the back of the refrigerator makes the temperature drop more rapidly constant and lasting temperature. Maintain coolness continuously.

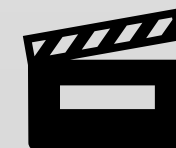
Nutrition Fresh Master-Intelligent Fresh

Total No Frost

Easy to Stay Frost Free

Prevent time waste on manual defrosting. Cool air is circulated inside the refrigerator by processing of the twin eco inverter. The steady temperature inhibits the growth of ice.

Nutrition Fresh Master-Intelligent Fresh



KEY SELLING POINT

Door-opening alarm system. If more than 60 seconds door-opening, the system will remind you to close the door.



4 wheels for easily moving any here in your house



Easy access to food with door opening at 90°.



PVC door gasket. Easy disassembly and easy cleaning.



Bottom Mount Freezer (Combi)



P500BFS

Product Model: P500BFS

Door Type: Bottom Freezer

Dimension(W*H*D mm): 703*1850*670

Color: 
Crystal Ash Grey

Specification

- Capacity (L): 500
- Fridge capacity (L): 276
- Freezer capacity (L): 141
- Climate style: SN/N/ST/T
- Old EU energy class: A+
- New EU energy class: E
- 40'HQ: 66 units

Features

- Total no frost
- Electronic control
- LED light
- Adjustable shelf
- Recessed handle



P382BFS

Product Model: P382BFS

Door Type: Bottom Freezer

Dimension(W*H*D mm): 595*1850*630

Color:



Crystal Ash Grey

Specification

- Capacity (L): 382
- Fridge capacity (L): 219
- Freezer capacity (L): 99
- Climate style: N/ST/T
- Old EU energy class: A+
- New EU energy class: F/E/C
- 40'HQ: 72 units/69 units

Features

- Total no frost
- Electronic control
- Precise temperature control
- LED light
- Adjustable shelf
- Fresh drawers
- Adjustable feet



F282BFS

Product Model: F282BFS

Door Type: Bottom Freezer

Dimension(W*H*D mm): 545*1700*545

Color:



Crystal Ash Grey

Specification

- Capacity (L): 282
- Fridge capacity (L): 162
- Freezer capacity (L): 73
- Climate style: SN/N/ST
- Old EU energy class: A+
- New EU energy class: E
- 40'HQ: 106 units

Features

- Defrost
- LED light
- Mechanical control
- Glass shelf
- Fresh drawers
- Recessed handle
- Adjustable feet



F200BFS

Product Model: F200BFS

Door Type: Bottom Freezer

Dimension(W*H*D mm): 498*1455*515

Color:



Crystal Ash Grey

Specification

- Capacity (L): 200
- Fridge capacity (L): 121
- Freezer capacity (L): 42
- Climate style: SN/N/ST
- Old EU energy class: A
- New EU energy class: F
- 40'HQ: 148 units

Features

- Defrost
- LED light
- Mechanical control
- Adjustable shelves
- Fresh drawer
- Recessed handle
- Adjustable feet





Top Mount Freezer

P504TMS

Product Model: P504TMS

Door Type: Top Mounted

Dimension(W*H*D mm): 706*1720*686

Color:



Crystal Ash Grey

Specification

- Capacity (L): 504
- Fridge capacity (L): 319
- Freezer capacity (L): 101
- Climate style: N/ST/T
- Old EU energy class: A+
- 40'HQ: 67 units

Features

- Total no frost
- Electronic control
- LED light
- Humidity slider crisper
- Twin eco inverter (Optional)
- Water dispenser (Optional)
- Twist ice maker (Optional)
- Reversible door (Optional)
- Swing flow (Optional)
- External handle (Optional)



P388TMS

Product Model: P388TMS

Door Type: Top Mounted

Dimension: (W*D*H mm):600*1513*717

Color:



White



Grey

Specification

- Capacity (L): 388
- Fridge capacity (L): 230
- Freezer capacity(L) : 98
- Climate style: SN/N/ST/T
- Energy Class: F
- 40'HQ: 75 units

Features

- Total no frost
- Mechanical control
- Multi-air flow
- Interior LED light
- Wire shelves
- crisper
- Low noise
- Reversible door



P343TMS

Product Model: P343TMS

Door Type: Top Mounted

Dimension(W*H*D mm): 545*1770*620

Color:



White



Crystal Ash Grey



Inox

Specification

- Capacity (L): 343
- Fridge capacity (L): 225
- Freezer capacity (L): 61
- Climate style: N/ST/T
- Old EU energy class: A
- 40'HQ: 97 units

Features

- Total no frost
- Electronic control
- Precise temperature control
- LED light
- Humidity Slider Crisper



F248TMS

Product Model: F248TM

Door Type: Top Mounted

Dimension(W*H*D mm): 545*1440*550

Color:



White



Crystal Ash Grey

Specification

- Capacity (L): 248
- Fridge capacity (L): 167
- Freezer capacity (L): 40
- Climate style: ST
- Old EU energy class: A+
- New EU energy class: E
- 40'HQ: 139 units

Features

- Defrost
- Mechanical control
- Low noise
- Glass shelves
- Adjustable feet



F142TMS

Product Model: F142TMW

Door Type: Top Mounted

Dimension(W*H*D mm): 476*1166*515

Color:



White



Crystal Ash Grey

Specification

- Capacity (L): 142
- Fridge capacity (L): 85
- Freezer capacity (L): 33
- Climate style: ST
- Energy class: /
- 40'HQ: 184 units

Features

- Defrost
- Mechanical control
- Low noise
- Glass shelves
- Adjustable feet





Single Door

P433SDS

Product Model: P433SDS

Door Type: 1 Door

Dimension: (W*D*H mm):700*670*1653

Color:



White



Grey

Specification

- Capacity (L): 433
- Freezer capacity(L) : 433
- Climate style: SN/N/ST/T
- Energy Class: F
- 40'HQ: 66 units

Features

- Total no frost
- Tempered-glass Shelves
- interior LED light
- Transparent Drawers
- Low Noise
- Adjustable Legs
- Door handle

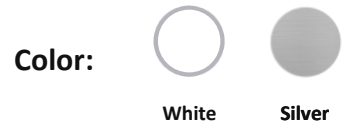


F282SDS/F216SDS

Product Model: F282SDS/F216SDS

Door Type: Single door

Dimension(W*H*D mm): 550*1403*560



Specification

- Capacity (L): 282/216
- Climate style: N/ST/T
- Old EU energy class: A+/A++
- New EU energy class: F/E/D
- 40'HQ: 129 units

Features

- Total no frost
- LED light
- Mechanical control
- Power Freeze
- External handle

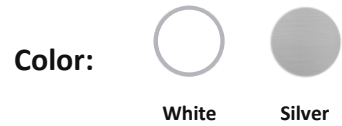


F100SD

Product Model: F100SD

Door Type: Single Door

Dimension(W*H*D mm): 485*830*450



Specification

- Total net capacity (L): 95
- Net fridge capacity (L): 85
- Net freezer zone capacity (L): 10
- Climate style: N/ST
- New EU energy class: F/E
- Old EU energy class: A+
- 40'HQ: 345

Features

- Mechanical control
- Interior light
- Glass shelves optional
- Crisper drawers
- Recessed handle
- Reversible door
- Adjustable feet

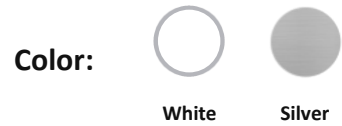


F50SD

Product Model: F50SD

Door Type: Single Door

Dimension(W*H*D mm): 440*496*480



Specification

- Net capacity (L): 47
- Fridge capacity (L): 42.5
- Freezer capacity (L): 4.5
- Climate style: N/ST
- Old EU energy class: A+
- 40'HQ: 573 units

Features

- Mechanical control
- Cool zone inside
- Slide-out wire shelf
- Recessed handle
- Reversible door
- Adjustable feet



Chest Freezer





Product Model:	F130CF	F190CF	F260CF	F330CF	F400CF	F460CF	F520CF	F590CF	F545CF	F675CF	F935CF
Color:	Silver										
Capacity	130L	190L	260L	330L	400L	460L	520L	590L	545L	675L	935L
LED	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Two	Two	Two
Dimension:	553*503*850	635*554*850	828*554*850	960*635*858	1120*635*858	1246*716*850	1386*716*850	1531*716*850	1320*800*876	1606*786*900	1836*886*900
40'HQ:	272	214	166	119	106	81	72	68	66	56	26
Climate style:	SN/N/ST/T										
Features:	Graceful Streamline Design Mechanical Control with Adjustable External condenser Lodck&Key, basket										

Wine Cooler




PRODUCT CATEGORY

- Washing Machine Product Line Up
- Front Loading
- Top Loading
- Twin Tub

Smart Washing, Soft Caring

Washing Machine Product Line Up

	FL	TL	TT
X			
C	 <p>C6</p>		
P	 <p>P2 P3 P6 P8 P82 P12</p>	 <p>P7 P8</p>	
F	 <p>F1 F6</p>	 <p>F1 F2 F7</p>	 <p>F1 F2 F2</p>

Front Loading Washer



Front Loading Washer and Dryer

Product Model: C210WDG

Energy Class : A+++

Specification

- Washing Capacity (kg) : 10kg
- Drying Capacity (kg): 6kg
- Max spin speed (rpm): 1200
- Main Color : Dark Grey
- Display Type : LED
- Number of knob Programs : 15
- Motor : DD
- Product dimensions (W*D*H)(mm):
595*660*850
- Loading Qty (40HQ) : 153

Features

- Add Garment
- **DD Motor**
- Fast Washing and Drying
- Air Wash
- Spray Wash
- Drum Clean
- Sound off function
- 24 Hours Delay
- Safety lock
- Memory Backup
- TCL Honeycomb drum



Front Loading Washer

Product Model: P210FLG

Energy Class : A+++

Specification

- Washing Capacity (kg) : 10kg
- Max spin speed (rpm): 1200
- Main Color : Dark Grey
- Display Type : LED
- Number of knob Programs : 15
- Motor : DD
- Product dimensions (W*D*H)(mm):
595*660*850
- Loading Qty (40HQ) : 153

Features

- Add Garment
- **DD Motor**
- Spray Wash
- Drum Clean
- Sound Off Function
- 24 Hours Delay
- Safety Lock
- Memory Backup
- TCL Honeycomb Drum



Front Loading Washer—P12 Series

Specification

- **Washing Capacity (kg) : 8/9kg**
- **Max spin speed (rpm): 1200/1400**
- **Main Color : White**
- **Display Type : LED**
- **Number of knob Programs : 14**
- **Motor : BLDC**
- **Product dimensions (W*D*H)(mm):
595*660*850**
- **Energy Class: A**

Features

- **Digital Inverter Motor**
- **Steam Wash (Allergy Care/Bedding/intensive)**
- **Spray Wash**
- **Drum Clean**
- **Drum Light**
- **24 Hours Delay**
- **Safety Lock**
- **Heat Sterilization**
- **TCL Honeycomb Drum**
- **Antibacterial Gasket**



Front Loading Washer—P6 Series

Specification

- **Washing Capacity (kg) : 8/9/10kg**
- **Max spin speed (rpm):
1200(6kg)/1400(7/8/9/10kg)**
- **Main Color : White**
- **Display Type : LED**
- **Number of knob Programs : 16**
- **Product dimensions (W*D*H)(mm):
595*470/495/520/560/625*850**
- **Loading Qty (40HQ) :
244/233/214/171/153**

Features

- **Digital Inverter Motor**
- **Add Garment**
- **Safety Lock**
- **Drum Clean**
- **Sound Off Function**
- **24 Hours Delay**
- **Memory Backup**
- **Heat Sterilization**
- **TCL Honeycomb Drum**
- **Heat cover (optional)**



Front Loading Washer—F6 Series

Specification

- **Washing Capacity (kg) : 6/7kg**
- **Max spin speed (rpm):
1000(6kg)/1200(6/7/8kg)/1400(7kg)**
- **Main Color : White/Silver**
- **Display Type : LED**
- **Number of knob Programs : 16**
- **Motor : Universal**
- **Product dimensions (W*D*H)(mm):
595*470/495/520*850**
- **Loading Qty (40HQ) : 244/233/214**

Features

- **Add Garment**
- **Safety Lock**
- **Drum clean**
- **Sound Off Function**
- **24 Hours Delay**
- **Memory Backup**
- **Overheating control**
- **TCL Honeycomb Drum**



Summary

Model	6		7		8		9	10		11	Key Selling Point								
											Auto Dose	Steam Wash	Air Wash	Digital Inverter Motor	Spray Wash	Antibacteria Gasket	Quick Wash	Touch Screen Control Panel	Drum Light
	1000	1200	1200	1400	1200	1400	1400	1200	1400	1400									
C2 Series													√	DD	√		√		
P6N Series		√		√		√	√		√					BLDC					
P6 Series						√	√		√	√				BLDC					
F6 Series	√	√	√	√	√									BLDC					
P210FLG									√					DD	√		√		

Top Loading Washer



Top Loading Washer—F7 Series

Specification

- **Washing Capacity (kg) : 8/9/10kg**
- **Spin Capacity (kg): 8/9/10kg**
- **Main Color : White**
- **Material of top lid: Glass**
- **Display Type : LED**
- **Number of Program : 8**
- **Motor : Universal**
- **Product dimensions (W*D*H)(mm):
520*530*900/556*566*922/556*590*9
50**
- **Loading Qty (40HQ) : 198/141/150**

Features

- **PDS**
- **Softly-close Lid**
- **Drum Clean**
- **Safety Lock**
- **24 Hours Delay**
- **One-click Spining**
- **Fuzzy Control**
- **Magic Filter**



Top Loading Washer—F3 Series

Specification

- Washing/Spin capacity: 12kg
- Product dimensions (W*D*H)(mm):
610*630*1025
- Net/Gross (kg) :
48.5/54 (no pump)
49.5/55 (With Pump)
- Main Color : Light Gray
- Material of top lid: Glass
- Display Type : LED
- Number of Program : 8
- Motor : PSC
- Material of cabinet: Metal
- Material of drum: Stainless Steel
- Loading Qty (40HQ) : 102

Features

- Detergent dispenser
- Big Tempered-glass window
- Drum clean
- Child lock
- One key dehydration
- Fuzzy logic
- Automatic power off
- Automatic unbalance correction
- Magic filter



Top Loading Washer—F3 Series

Specification

- **Washing/Spin capacity:** 15/18kg
- **Product dimensions (W*D*H)(mm):**
685*700*1055/1090
- **Net/Gross (kg)**
51.5/59 (no pump,15kg)
52.5/60 (With Pump ,15kg)
52.5/60 (no pump ,18kg)
53.5/61 (With Pump ,18kg)
- **Loading Qty (40HQ) :** 96/96
- **Main Color :** Light Gray
- **Material of top lid:** Glass
- **Display Type :** LED
- **Number of Program :** 10
- **Motor :** PSC
- **Material of cabinet:** Metal
- **Material of drum:** Stainless Steel

Features

- **Detergent dispenser**
- **Big Tempered-glass window**
- **Drum clean**
- **Child lock**
- **24 hour delay**
- **One key dehydration**
- **Fuzzy logic**
- **Automatic power off**
- **Automatic unbalance correction**
- **Magic filter**



Twin Tub



Twin Tub Washer—F2 Series New

Specification

- **Washing Capacity (kg) : 7/8/9/10/12/18kg**
- **Spin Capacity (kg): 7/8/9/10/12/18kg**
- **Main Color : White**
- **Cover Color : Gray**
- **Material of top lid: Plastic**
- **Material of cabinet: Plastic**
- **Material of drum: PP**
- **Product dimensions (W*D*H)(mm):**
**786*447*904/832*473*900/855*490*968/
876*510*1017/947*537*1067/1040*592*1118**
- **Loading Qty (40HQ) : 180/156/144/130/118/80**

Features

- **Shower Rinse**
- **Lint Filter**
- **Streamline Design**
- **Super dry**
- **Transparent Cover**



THANK YOU